Manufacturer & Dealer:

* id
* Company Name
* Mail
* Country
* Address
* City
* Postal Code
* Phone
* Manufacturer: (true/false)
* Dealers: (true/false)

Professional:

* id
* Name
* Surname
* Mail
* Country
* Address
* City
* Postal Code
* Phone
* Profession

Announcement:

* Id
* Id Owner
* Brand Name
* Manufacturer Name
* Model Name
* Product Size
* Description
* Technical Details
* Pictures
* Categoria: (cardiologia, dentale: {ortodonzia, implantologia, chirurgia orale etc.})
* Price
* Quantity
* Expiration Range
* Data ins
* Data mod
* Text Focus (text array)
* Pictures Focus (pics array)
* Views
* Positive Click
* Negative Click
* Analytics (JSON)
* More Info (JSON)